

# Craft

CASE STUDY

## US government security partner protects its supply chain with Craft



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When a multi-service government agency wanted to harden its supply chain in order to protect key security organizations from economic risk, they turned to Craft.

## The problem

US government decision-makers need access to the highest-quality intelligence available, particularly in regards to geostrategic risks that present challenges to the Department of Defense (DoD) and threaten US interests and national security.

Prior to Craft, the DoD agency attempted to build their own portal in-house, along with help from a top-tier global consultancy firm. The goal was for the agency to become a valuable center of information and intelligence by creating a platform that would integrate numerous data points from various sources hosted on a classified server. After two and a half years and a hefty bill, however, the agency and consultancy were unable to deliver.

## The solution

The agency was forced to start from scratch and soon turned to Craft. They outlined their desire to have a platform that could aggregate reliable data from a variety of channels, but were impressed by Craft's ability to take it a step further. Not only does Craft's supplier intelligence portal provide vendor and contractor data across key risk domains — including cybersecurity, foreign ownership, financial and operational — but it provides real-time, customized alerts and other risk tracking features that give the agency a 360° view of their companies at all times.

"I was able to build my UAM (drone) portfolio in less than an hour, and with previous tools it would have taken a week."

### CLIENT

Government agency

### INDUSTRY

Government

### TEAM

Supply chain

### LOCATION

USA



And while the agency is small, the information they gather is delivered directly to the Joint Chiefs of Staff, meaning they need to be able to ingest and communicate critical information at a moment's notice. The agency has been able to utilize key features that promote cross-functional collaboration and integrate the data partners they need with quick turnaround times.

## The value of flexibility

One of the reasons the agency opted for Craft was the flexibility of its solution, as they needed the ability to add users from different departments. Now, there are more than 160 senior US military decisions-makers benefiting from the platform.

These groups have different needs and expectations from the data. For example, some focus on merger and acquisition (M&A) activity, financial ownership, or solvency-related risks. Others are more concerned with supply chain disruptions regarding manufactured goods and services, such as aeronautics or drone technology.

"I was overwhelmed by the intuitive nature of the capability and freedom to adjust company and portfolio alignment even after I have begun developing the structure of the technologies' value chain."

Craft acts as the clearinghouse for best-in-class data, which is then analyzed to detect and mitigate current and potential risks in their value chain. By incorporating first and third party data, the agency is able to conduct risk analysis much more efficiently. They also use the supplier intelligence platform not just to monitor suppliers, but to discover and evaluate new or potential vendors as well.

Going forward, Craft will continue to provide ongoing support through project management, customer success, as well as risk evaluation and analysis.

# Craft

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### ABOUT CRAFT

Craft is the leading supplier intelligence platform that helps supply chain, procurement, and compliance professionals discover, evaluate and monitor vendors in real time in order to create stronger supply chain resilience.

Craft

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